

Modrec International appoints MC Communications

Modrec International, a contemporary design led producer and distributor of luggage, travel bags, business cases and small leather goods, has appointed MC Communications to handle its PR.

The North Shields company, which has over 25 years experience in the sector working with key brands such as Pierre Cardin and Wenger, will use MC Communications to help promote its innovative and stylish product lines.

The news follows a successful year for Modrec, which also has offices in Germany and China and a recently opened base in North London. The company is enjoying steady growth with its other key established brands including Amica and Gino Ferrari.

MC Communications recently celebrated its second anniversary and currently has a range of clients from a business club to a national organisation representing vets in the UK.

Marie Carter, principal consultant at MC Communications said: “We are delighted to be given the opportunity to work with such a major company based in the North East. Modrec is an innovative and creative company with some major brands under its belt and there is much scope to further promote their products into the coming year.”